

### Electric Vehicles

#### Cruise Car Is Cruising

Florida's Cruise Car is promoting its low-speed battery electric vehicles – the “All American” series – built as a quiet and environmentally positive alternative to fuel vehicles with recycled materials content and, on many of some two dozen models, solar panels that can enable as much as ten miles per day, “off-grid.”

The firm has devised proprietary leasing programs to allow tax-exempt non-profits and government agencies to take advantage of solar tax credits and rebates to lower their transportation costs.

A new “E-Monitor” brand metering system allows users “to measure their reduction in carbon footprint and to monitor the actual electric use during travel, battery charge level and solar photovoltaic panel output.”

#### ‘The Time and ROI Is Now’

“No vehicle is more energy-efficient than our All American Series,” Cruise Car president Ken Chester said in a recent release. “With onboard solar panels and over 60% recycled parts they are also the most eco-friendly vehicles in the world. And because our All Americans are made totally in the USA, they also create jobs here.

“When you combine the solar tax grants available for the remainder of 2011 and tax credits available through 2016 with our Cruise Car leasing programs, the time and [return on investment] is now for fleet operators to explore the conversion of their low speed passenger and light utility vehicles to solar electric.”



Cruise Car reports new deals with Tampa Electric and Hertz. Fleet users (as provided by Cruise Car) include

U.S. Air Force	Jefferson Patterson Park and Museum (Maryland)
U.S. Coast Guard	Desoto Juvenile Facility
U.S. Navy	TSA Miami
Anne Arundel Community College	IMG Academies
Tuckers Point Bermuda	U.S. Bureau of Reclamation
Hildene-Lincoln Family Home	Armed Forces Retirement Homes
Polk County	Cap Juluca Hotel/Resort
Amgen Pharmaceutical	Pelican Bay
San Juan National Historic Site	Department of Veteran Affairs
Marriott-Clearwater	Ritz Carlton St. Thomas
Naval Health Clinic	LongBoat Key Club
Turks & Caicos Resorts	Muhlenberg College
Cleveland Zoological Society	

Cruise Car (sales), Adam Sulimirski,  
941-929-1630; mobile 941-993-3490;  
adams@cruise-car.com; [www.cruise-car.com](http://www.cruise-car.com)



Cruise Car vehicles ready for shipment to the U.S. Navy in San Diego