

Press Release



1712 Northgate Boulevard
Sarasota, FL 34243
P: 941.929.1630 | F: 941.355.6470
info@cruiseocarinc.com
www.cruiseocarinc.com

Date: March 31, 2008

Contact: Ken Chester

Phone: (941) 929-1630

FOR IMMEDIATE RELEASE

CRUISE CAR AND FLORIDA POWER & LIGHT ACHIEVE SUCCESS ON THE "GREEN" AT THE 2008 HONDA CLASSIC

Cruise Car Sunray Solar Cars Featured at the FPL Village at the 2008 Honda Classic to Become Part of FPL Company Fleet.

Cruise Car, Inc., Sarasota, FL, the only manufacturer and distributor of solar electric hybrid cars in the U.S., and Florida Power & Light, a leader in clean energy, teamed up to provide green power for the entire 2008 Honda Classic Golf Tournament in Palm Beach Gardens, FL February 25 through March 2. By going green, the Honda Classic offset the emission of 115 tons of carbon into the atmosphere, which is the equivalent of planting 14,000 trees.

"Cruise Car was honored to be involved with FPL's commitment to using cleaner energy sources by having our solar cars at the Classic," states Ken Chester, Cruise Car president. "It is companies like FPL that can make a difference in how America can become personally involved in utilizing green power. This event allowed us to show the public that solar electric hybrid cars are real and viable for alternative energy transportation."

Thanks to environmentally-conscious enrollees of FPL's Sunshine Energy Program, FPL was able to purchase enough credits to power the entire four-day golf tournament using solar energy and wind. Comprised of more than 37,000 volunteer residential and business customers who want to support

cleaner, renewable electric generation, the program uses energy credits to introduce alternative energy onto the electrical grid, reducing CO2 emissions and the need to use more traditional fuel sources. “Having our solar cars featured at the Honda Classic was just another example of how alternative energy transportation is catching the attention of businesses who want to do their part to save our environment,” believes Chester. “For example, FPL has partnered with Cruise Car to transform its electric and non-electric fleet of passenger and utility carts to our solar electric hybrid cars.”

Since Cruise Car solar cars are classified as low speed vehicles (LSV’s) which can be licensed for posted speeds of up to 35 mph, they can meet the need for alternative transportation well beyond the golf course. “We are working with planned communities, cities and municipalities, colleges and universities and countless others who are looking for a clean, inexpensive way to transport people” says Chester, “and what is cheaper than the green resources of the sun?”

From 2-passenger models to 14 passenger buses, Cruise Car has an alternative energy transportation solution for just about everyone. Depending on utilization, Cruise Car has a unique solar panel system on its solar cars that can provide up to 100% of the power needed to transport people or materials using a freely abundant, all-natural resource...the sun. Cruise Cars replace the need for individuals to be near an electrical outlet at any time.

Cruise Car is the only manufacturer and distributor of solar electric hybrid cars in the U.S. For more information about the complete line, distributorship or for a dealer near you, contact Cruise Car via e-mail at info@cruise-car.com or online at www.cruise-car.com.