

# Press Release



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**FOR IMMEDIATE RELEASE**

## **CRUISE CAR SOLAR ELECTRIC HYBRID CARS GO TO THE RACES WITH ASHLEY VAN DYKE**

**Alternative energy transportation to be unleashed at race car venues throughout the United States in an effort to reduce CO2 emissions.**

Cruise Car, Inc., an alternative energy transportation corporation, has formed a business relationship with Ms. Ashley Van Dyke, race car driver and SPEED Channel cable TV personality, to feature Cruise Car solar electric hybrid vehicles and electric charging stations at racing venues all over the United States in an effort to reduce CO2 emissions in the racing industry. Van Dyke, a committed “green” proponent, was interested in Cruise Car’s line of solar electric hybrid vehicles as a method of alternative energy transportation for commuting on and around racing venues. “We all know race cars need fuel to operate. What the solar electric hybrid Cruise Cars allow, is a method of getting from point A to point B at race tracks utilizing only the renewable energy of the sun,” says Ms. Van Dyke, “And that’s really exciting to me.”

“We are thrilled to add Ashley Van Dyke to our team of green representatives” stated Ken Chester, President of Cruise Car. “She brings an unusual and fresh commitment to our company that tells an important story about reducing CO2 emissions on our planet and the racing community wants to be part of that wherever they can.”

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Van Dyke will be a guest speaker at the Go Green Expo January 24 in Los Angeles, CA. She can be contacted at [www.ashleyvandyke.com](http://www.ashleyvandyke.com).

Cruise Car, Inc., Sarasota, FL, the world's leading company for solar electric hybrid cars, provides vehicles, related technology and consulting services to companies, business and institutions wanting alternative energy transportation solutions. Markets include corporations, resorts, college campuses, theme parks, municipalities and government agencies. Cruise Car solar electric hybrid vehicles can be made "street legal" in most states on roads with posted 35 mph speed limits. For more information about the complete line, distributorship or for a dealer near you, contact Cruise Car via e-mail at [info@cruise-car.com](mailto:info@cruise-car.com) or online at [www.cruise-car.com](http://www.cruise-car.com).