

Press Release



1712 Northgate Boulevard
Sarasota, FL 34243
P: 941.929.1630 | F: 941.355.6470
info@cruise-car-inc.com
www.cruise-car-inc.com

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Contact: Mary Anne Bowie

Phone: (941) 929-1630

FOR IMMEDIATE RELEASE

NEW COLLEGE GOING SOLAR WITH CRUISE CAR

Sarasota, FL – Cruise Car Solar Electric hybrid vehicles will transport the New College Charter Class during their 45th Anniversary celebration (October 23-24, 2009) at the New College campus. The vehicles, which transport from four to fourteen passengers, are being provided also as the debut event of the New College – Cruise Car sustainable transportation partnership.

Vehicles will be delivered to the Sudakoff Center at 10 am on Friday, October 23, 2009 and will be driven by New College faculty and staff. The Education Channel of the Sarasota County School Board will be filming this kickoff event for their show, “Going Green” that highlights leading edge, local sustainable efforts.

Cruise Car, Inc., a Sarasota company, produces solar electric hybrid vehicles locally and sells them world wide to local governments, military bases, national parks, colleges, resorts and corporate campuses. Throughout the world, these vehicles are demonstrating the ecological and economical benefits of moving from the gasoline pump to the plug.

The New College – Cruise Car sustainable transportation partnership includes an evaluation of campus fleet vehicles and usage; identification of student transportation patterns and working with campus leaders to determine further opportunities where solar can be incorporated into the campus environment. According to New College Foundation president, Andrew Walker, this partnership is an

effort to “lower transportation costs, lower our transportation carbon footprint and clearly declare New College and its students’ commitment to sustainability.”

“The New College partnership with Cruise Car – Eco Trans Alliance is establishing a prototypical methodology that will help other college campuses go solar,” according to Mary Anne Bowie, FAICP, Sustainability Leader for Eco Trans Alliance, who is leading the study. Jono Miller, New College faculty member, is coordinating the study for New College. The study is expected to take several months to complete.

Cruise Car Inc. sells efficient, affordable solar electric hybrid low speed vehicles that are street legal on 35 mph streets. Cruise Car Inc. provides alternative energy transportation solutions for military bases, resorts, residential communities, and college, corporate and health care campuses.

In addition to the unique solar powered electric vehicles that transport from two passengers to more than 24 passengers, Cruise Car Inc. with its partner company, Eco Trans Alliance, offers sustainable transportation systems that include zip charging systems for rapid battery recovery, GPS tracking systems for fleet management and real time transit info, and Eco Ports that are solar powered structures providing shaded parking and vehicle recharging. Cruise Car Inc. is a GSA multiple award schedule contract holder and sells and ships to U. S. government facilities throughout the world.