

Press Release



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FOR IMMEDIATE RELEASE

CRUISE CAR DELIVERS SOLAR ELECTRIC HYBRID CAR FOR ALTERNATIVE ENERGY TRANSPORTATION AT NBC UNIVERSAL STUDIOS

**Universal Studios Hollywood becomes the first movie studio and theme park
to introduce a solar powered vehicle as a means of employee transportation.**

Cruise Car, Inc., Sarasota, FL, manufacturers and distributors of the only Solar Electric Hybrid Cars in mass production, announced today that Universal Studios in Hollywood has taken a major step toward going "green" by unveiling their intention to convert their fleet of 300 gas vehicles to Cruise Car's alternative energy Solar Electric Hybrid Vehicles. "We are extremely honored to have a partner like NBC Universal Studios work with us to help make our environment a sustainable place to live," said Ken Chester, President of Cruise Car, Inc.

Universal Studio Hollywood President and Chief Operating Officer, Larry Kurzwell, stated at the unveiling of the new Cruise Car, "Green is all about doing the right thing. This is the right thing to do" Expected to revolutionize transportation on Hollywood studio lots, Cruise Car's solar electric hybrid was introduced at Universal Studios Hollywood with great fanfare on Tuesday, November 18. "We commend Universal Studio for being leaders in the entertainment industry by converting to alternative energy transportation" said Chester. "They have demonstrated their commitment with action, and not just words."

“Cruise Car’s solar electric hybrid vehicles can go 40 to 60 miles with a fully charged battery, and just driving around all day in the sun can boost the carts’ distance by an additional seven miles each day,” notes Mike Margulis, Cruise Car’s SoCal Representative. “Our Solar-Electric Hybrid vehicles have shattered all preconceptions regarding the vehicle’s power and range capabilities, especially here at the mountainous NBC-Universal Studio Hollywood’s 415 acre facility.”

Cruise Car, Inc. is the world’s leading manufacturer of Solar Electric Hybrid Vehicles with over 50 models in its product line and distribution on four continents. Cruise Cars can be made street-legal in most states and driven on roads with speeds posted 35 mph or lower. The company was founded with the mission to provide affordable, alternative energy transportation and to help combat rising greenhouse gas emissions in the transportation sector. For more information about the complete line, distributorship or for a dealer near you, contact Cruise Car via e-mail at info@cruisecarinc.com or online at www.cruisecarinc.com.