

Press Release



1932 Whitfield Park Loop
Sarasota, FL 34243
P: 941.929.1630 | F: 941.894.0600
info@cruiseocarinc.com
www.cruiseocarinc.com

Date: November 8, 2006

Contact: Ken Chester

Phone: (941) 929-1630

FOR IMMEDIATE RELEASE

CRUISE CAR'S SOLAR-POWERED "SUNRAY" A HUGE HIT AT SOLAR POWER CONFERENCE

Solar Powered Cruise Cars Add to Environmental Consumer Choices

Cruise Car, Inc., Sarasota, FL, received an overwhelming positive response for its solar-powered SunRay featured at the 2006 Solar Power Conference and Expo held October 16 - 19 in San Jose, CA. The conference, attended by those committed to expanding the vital benefits of solar energy, allowed Cruise Car to debut the SunRay to over 7,000 registered participants.

The conference is presented by the Solar Energy Industries Association (SEIA), a national trade association of solar engineers, manufacturers, dealers, installers, consultants and marketers. Established in 1975, the SEIA works to expand the use of solar technologies in the global marketplace.

"We are exceptionally proud to be a part of the Solar Power industry that features new and improved technology to protect our environment and save the consumer unnecessary energy expenses," says Ken Chester, President of Cruise Car. "There is little doubt that Cruise Car's ability to provide energy saving, environmentally-friendly transportation will contribute to improving the quality of life for those who purchase our vehicles. Whether our electric vehicles are used on the golf course, at the marina, in the neighborhood or around town, Cruise Car has a variety of uniquely-styled models from which to choose."

– MORE –

Cruise Car is the leading manufacturer and distributor of solar-powered electric vehicles in the U.S. For more information about the complete line of electric vehicles, distributorship or for a dealer near you contact Cruise Car by phone at 941-929-1630, via email at info@cruisecarinc.com or online at www.cruisecarinc.com. More information about SEIA can be found online at www.seia.org.