

# Press Release



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**FOR IMMEDIATE RELEASE**

## **SANTA DELIVERS SOLAR SHUTTLE FOR THE HOLIDAYS VIA CRUISE CAR**

Three special gifts have been delivered: one to Turkmenistan, one to the Pyramids of Giza in Egypt and one to Wake Forest University. Just in time for the holidays, the newest model of the solar-electric hybrid shuttle, designed by Cruise Car Inc, arrived on the Reynolda Wake Forest University campus. The 14 passenger vehicle will move students, faculty and staff around campus in an environmentally friendly shuttle that converts direct sunlight into electricity.

A series of solar cells on the roof helps generate the electrical energy needed to charge the shuttle's 16 maintenance-free batteries. At night, an automatic charger is plugged in to completely recharge the vehicle using electricity.

"An all electric car uses less fossil fuel than a gas driven vehicle," says Wake Forest's sustainability director Dedee DeLongpré Johnston. "And, a solar-electric hybrid vehicle uses electricity that comes from the sun so it's better for the environment. When the batteries are charged by sunlight, the vehicle is off the grid—something an all-electric vehicle will never be. When the vehicle does need to be plugged in, the batteries are already partially charged."

Gasoline powered vehicles that stop and start frequently generate a lot of emissions. The Cruise Car vehicle improves campus sustainability efforts by reducing carbon dioxide air pollutants because it has only negligible air and water emissions.

DeLongpré Johnston first saw the shuttle at a convention. When she returned to campus excited about the possibilities for a solar powered vehicle on campus, she said Jim Alty, associate vice president for Facilities and Campus Services, was equally thrilled. The shuttle is a unique opportunity for the University to show its commitment to environmental, economic and social issues.

Another gift that came with the shuttle is easy maintenance. The shuttle's solar top is designed to last for at least twenty years and requires a simple cleaning with soap and water to keep it running smoothly.

Wake Forest University is the first university in North Carolina to purchase a solar-electric hybrid vehicle from Cruise Car. "To have such a prestigious institution such as Wake Forest University recognizing the benefit of using our solar transportation is a real honor and we are committed to assisting the University achieve the goal of reducing its carbon footprint" said Adam Sulimirski Global Sales Director for Cruise Car, Inc.

Cruise Car sells efficient, affordable solar electric hybrid low speed vehicles that can be made street legal and also provides alternative energy transportation solutions for military bases, resorts, residential communities, colleges, corporate and health care campuses. Cruise Car has successfully passed extensive mechanical testing and quality control audits and is the only authorized manufacturer approved to sell solar electric vehicles to all Federal agencies. As a GSA multiple award schedule contract holder, Cruise Car sells and ships to U. S. government facilities throughout the world.

In addition to the unique, solar powered electric vehicles that transport from two to more than 24 passengers, Cruise Car – with its partner company Eco Trans Alliance – offers sustainable transportation systems that include zip charging systems for rapid battery recovery, GPS tracking systems for fleet management and real time transit info, and Eco Ports that are solar powered structures providing shaded parking and vehicle recharging.

Cruise Car is the leading manufacturer and distributor of solar electric hybrid low speed neighborhood vehicles and fleet vehicles in the U.S. For more information about the complete line, distributorship or for a dealer near you, contact Cruise Car by phone at 941-929-1630, via email at [info@cruisecarinc.com](mailto:info@cruisecarinc.com) or online at [www.cruisecarinc.com](http://www.cruisecarinc.com).

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